



**INTERNATIONAL RESEARCH
AND EDUCATIONAL FORUM**

EURASIA 2022:

THE SOCIAL AND HUMANITARIAN SPACE IN THE ERA OF GLOBALIZATION AND DIGITALIZATION

Venue 6
CHELYABINSK STATE
UNIVERSITY

**MANAGEMENT AND BUSINESS
IN THE CONTEXT OF DIGITALIZATION
OF SOCIAL AND ECONOMIC
PROCESSES**



PROGRAM

April 6–8, Chelyabinsk 2022

April 7, 2022

VENUE 6

“MANAGEMENT AND BUSINESS IN THE CONTEXT OF THE DIGITALIZATION OF SOCIAL AND ECONOMIC PROCESSES”

Chelyabinsk State University (Venue 6)

70B Ulitsa Molodogvardeitsev

09.00 – 17.00 **International Interdisciplinary Scientific Conference “Management in the Context of the Digitalization of Social and Economic Processes”**
local time

09.00 – 10.00 **Registration**

10.00 – 12.00 **Plenary (Venue 6.0)**

Lecture
theatre

Moderator: **Sergey Golovikhin**, Doctor of Sciences (Economics), Professor,
Dean of the Management Faculty of Chelyabinsk State University

Welcome address by:

Sergey Taskaev, Doctor of Sciences (Physics and Mathematics), Professor,
Rector of Chelyabinsk State University, deputy of the Legislative Assembly of
the Chelyabinsk Region

Igor Bychkov, Doctor of Sciences (Physics and Mathematics), Professor, Vice-
Rector for Research of Chelyabinsk State University

Reports:

1. **Yu. M. Islamova (State Duma of the Russian Federation)**. Digitalization in the Housing and Utility Sector
2. **E. A. Nezhivenko (Academy of Continuing Education)**. Predicting Staffing Needs in the Context of Regional Digital Development
3. **T. A. Korkina, S.I. Zakharov (Chelyabinsk State University, OOO “Scientific Research Institute for the Efficiency and Safety of Mining Production”)**. Developing the Potential of Industrial Enterprise Personnel in the Context of Preparing to Transition to Industry 4.0
4. **S. G. Golovina (Ural State Agrarian University)**. European Practices of Rural Economy Digitalization

Questions and discussion

13.00 – 17.00 **Section 1. The Digital Transformation of the State and Municipal Administration (Venue 6.1)**

Room
218

Supervisor: **I. D. Kolmakova**, Doctor of Sciences (Economics), Associate Professor, Head of the Department of State and Municipal Management of Chelyabinsk State University

Secretary: **O. A. Khegay**, senior lecturer

Keynote reports:

1. **E. G. Alpatskaya (Chelyabinsk State University)**. Digitalization Tools for Municipality Regional Planning
2. **S. G. Golovina (Ural State Agrarian University)**. Rural Economy Digitalization: European Practices

3. **S. A. Golovikhin (Chelyabinsk State University)**. Labour Force Quality as a Condition of Digital Economy Development in the Chelyabinsk Region
4. **T. V. Gotsko (State Social and Humanitarian University)**. Digitalization of the External Municipal Financial Control as an Impetus for Economical Growth
5. **E. Dolzhenkova, A.Yu. Mokhorova (Peter the Great St. Petersburg Polytechnic University)**. Bans in the Internet Space as a Modern Trend
6. **E. N. Eliseeva (Chelyabinsk State University)**. Morphological Method in Studying the Satisfaction of Consumers of University Education Services
7. **E. M. Kolmakova (South Ural State University)**. Digital Economy: Development Trends
8. **O. Yu. Krasilnikov (Saratov State University)**. Institutional Assurance of the Security of Financial Information Online
9. **N. M. Kuznetsova (Chelyabinsk State University)**. Developing the Rural Areas in Russia: Programs and Problems
10. **Yu. A. Limareva (Financial University under the Government of the Russian Federation)**. Comparative Analysis of the Business Activity Potential of Young People in Metropolises of Russia and Australia
11. **Yu. G. Maltsev (Chelyabinsk State University)**. Ecosystem Approach to Regional Management in the Context of Digital Economy
12. **E. A. Nezhivenko (Chelyabinsk State University)**. Public Employment and General Staffing Needs of the Chelyabinsk Region Economy
13. **M. M. Stepanov (Institute of Legislation and Comparative Law under the Government of the Russian Federation)**. Specifics of Public Administration in the Digital Era
14. **M. N. Stepanova (Belarusian State University)**. Innovations in Underwriting among Regional Insurers

The following people are invited to participate in this section: M. K. Karpova (Chelyabinsk State University), N. A. Krivonogova (Chelyabinsk State University), A. I. Malofeev (Chelyabinsk State University), T. A. Panarina (Chelyabinsk State University), A. V. Petriakova (Moscow International University), I. A. Ushkov (Western Branch of the Russian Presidential Academy of National Economy and Public Administration), I. A. Shubina (Chelyabinsk State University), and others

13.00 – 17.00 **Section 2. Problems of Human Capital and Humanization in the Digital Society (Venue 6.2)**

Room
123

Supervisor: **T. A. Korkina**, Doctor of Sciences (Economics), Professor
Secretary: **O. V. Konakova**, senior lecturer

Keynote reports:

1. **E. V. Abilova (Chelyabinsk State University)**. Human Capital Development in the Context of Agriculture Digitalization
2. **D. A. Adykanov (Ural State Mining University)**. Distance Working of Personnel as a Method of Improving the Economic Efficiency of an Enterprise

3. **O. A. Antonova (Chelyabinsk State University, Chelyabinsk Branch of the Institute of Economics of the Ural Division of Russian Academy of Sciences).** Influence of the Social and Economic Conditions on the Quality of Life at Work among the Employed Population
4. **D. A. Verzakova (Chelyabinsk State University).** Effectiveness of Training under Digital Transformation Educational Programs
5. **E. N. Zotova (South Ural State University).** Digital Technologies in Personnel Recruitment: Advantages and Possible Risks
6. **E. A. Kolesnik (Chelyabinsk State University).** Active Working Longevity in the Era of Digitalization
7. **K. S. Kuksenko (Yugra State University).** Trends of Personnel Age Discrimination in the Context of Digitalization
8. **I. V. Lavrentyva, N. K. Topuzov (Chelyabinsk Branch of the Russian Presidential Academy of National Economy and Public Administration), D. S. Rudenko (Chelyabinsk State University).** Transformation of the Human Resources Reproduction Process in the Context of the Work of Parents
9. **S. T. Mamedova (Sumgayit State University).** Systemic Approach to Human Capital Management at an Enterprise
10. **E. V. Maslennikova (Chelyabinsk State University).** Employee Competitiveness as a Driver of Digital Competences Development
11. **U. N. Safarov (Tajik National University).** Fighting against Poverty in the Covid-19 Pandemic Period: World Practices and Influence on the Population's Social Security in the Republic of Tajikistan
12. **T. A. Teterinets (Belarusian State Agrarian Technical University).** Conceptual Model of Managing the Human Capital Development in the Agricultural Sector

The following people are invited to participate in this section: D. V. Valko, A. M. Romodina (South Ural Technology University), A. V. Tananin (Charitable Foundation "Istochnik Nadezhdy"), S. Rakhmatzoda (Tajik National University), A. L. Sadreev, E. G. Alpatskaya (Chelyabinsk State University), A. S. Saevich (Chelyabinsk State University), and others

13.00 – 17.00 Section 3. The Humanization and Social Responsibility of Business in the Era of Digitalization: Regional and Global Aspects (Venue 6.3)

Room
120

Supervisor: **T. Yu. Lushnikova**, Candidate of Sciences (Economics), Associate Professor, Head of the Department of Management of Chelyabinsk State University

Secretary: **S. A. Yarusheva**, Candidate of Sciences (Pedagogy), Associate Professor

Keynote reports:

1. **K. S. Arutiunian (Ryazan State Radio Engineering University named after V. F. Utkin).** The Problem of Humanization in Managing a Digital Society
2. **A. N. Zhigar (Bauman University).** On the Automation of Labour Safety Processes
3. **V. F. Zlokazov (Chelyabinsk State University).** Formation of an Ecologically Mature Personality in the Era of Global Digitalization

4. **D. E. Ivakhnik (MIREA — Russian Technological University)**. Knowledge Management at Enterprises
5. **K. P. Ilyina, V.F. Gorshenin (Chelyabinsk State University)**. Digital Model of the Lean Production Logistics Management
6. **D. V. Kamenkova (Nosov Magnitogorsk State Technical University)**. Automation of Blocked Accounts
7. **S. G. Kamshilov (Chelyabinsk State University)**. Developing the Forms of Corporate Social Responsibility in the Context of Processes Digitalization
8. **A. S. Lapo (South Ural State University)**. Problems of Digitalization of the Institute of Regulatory Control Appraisal
9. **P. V. Limarev (Financial University under the Government of the Russian Federation)**. Evaluating the Information System Efficiency at an Enterprise
10. **T. G. Khatenevich (BIP - University of Law and Social-information Technologies)**. Barriers to Regulating Relations in the Breakthrough Fields of Technology Development

The following people are invited to participate in this section: I. B. Amirov, Z. E. Gadzhieva (Sumgayit State University), V. B. Batievskaya (Kemerovo State Medical University), O. V. Zhigar (Chelyabinsk State University), A. S. Zlobina (Chelyabinsk State University), E. L. Moreva (Financial University under the Government of the Russian Federation), A. Yu. Pavliukevich (Chelyabinsk State University), E. V. Popova (Surgut State University), D. Kh. Salikov (Chelyabinsk State University), A. V. Stanovov (OOO “Between Exchange”), K. A. Tverdokhlebo (Chelyabinsk State University), A. P. Tikhvinskaya (Chelyabinsk State University), D. Yu. Karpovich (South Ural State University), and others

13.00 – 17.00 Section 4. Historical and Logical Aspects of the Social and Economic Model of Eurasianism (Venue 6.4)

Room
217

Supervisor: **A. Ya. Kamaletdinova**, Candidate of Sciences (Pedagogy), Associate Professor, Head of the Department of Philosophy of Chelyabinsk State University
Secretary: **V. A. Kazantseva**, senior lecturer

Keynote reports:

1. **A. V. Vidershpan (Kostanay Branch of Chelyabinsk State University)**. The Eurasian Theory as a Multipolar World Prototype
2. **S. A. Deniskin (Chelyabinsk State University)**. Philosophical Background of the Northern Russian Tradition
3. **I. N. Dolgodvorova (Chelyabinsk State University)**. The Philosophical Framework of Education in the Eurasian Space: the Education System in Russia)
4. **D. A. Zaytsev (Chelyabinsk Branch of Air Forces Military Education and Research Centre N. E. Zhukovsky and Yu. A. Gagarin Air Force Academy)**. Terrorism and Extremism in the Modern World: Critical Analysis of the Philosophical Background
5. **V. A. Kazantseva (Chelyabinsk State University)**. The Issue of Agency in the Eurasianism Philosophy
6. **A. Ya. Kamaletdinova (Chelyabinsk State University)**. The Categorical Structure of the Formational and Civilizational Approaches in the Eurasian Space

7. **D. Yu. Krasnovid (St. Petersburg University)**. Social and Economic Activity of Russia and China within the Shanghai Cooperation Organisation
8. **D. A. Kacheev (Kostanay Branch of Chelyabinsk State University)**. Ideocracy as an Ideal of the Eurasian Theory of State
9. **R. A. Matsyna (Chelyabinsk Branch of Air Forces Military Education and Research Centre N. E. Zhukovsky and Yu. A. Gagarin Air Force Academy)**. Genocide as a Social Phenomenon: History and Logic
10. **A. B. Nevelev (Chelyabinsk State University)**. The History and Logic of the Social and Economic Model of Eurasianism
11. **D. M. Postnikov (Chelyabinsk State University)**. The Problem of the Inter-industry Specialization of Labour Dominating over the Intra-industry
12. **Sh. Sh. Khayrulin (Chelyabinsk Branch of Air Forces Military Education and Research Centre “N. E. Zhukovsky and Yu. A. Gagarin Air Force Academy”)**. Intentional Essence of Patriotism
13. **N. A. Chetvernia (Chelyabinsk State University)**. Substantive Aspect in the Analysis and Design of Social Changes
14. **D. A. Chetvernia (Autonomous Noncommercial Organization “Centre for Public Monitoring and Projects of the Chelyabinsk Region”)**. Art as a Method of Understanding and Modelling the Historical Process
15. **N. I. Yalmanov (Chelyabinsk State University)**. Structural and Digital Restrictions of Foreign Policy Decisions in the Context of the Theory of Neorealism

The following people are invited to participate in this section: V. A. Zhilina (Nosov Magnitogorsk State Technical University), D. V. Zhigulskaya (Lomonosov Moscow State University), N. S. Kirabaev (RUDN University), A. P. Kozyrev (Lomonosov Moscow State University), A. A. Krotov (Lomonosov Moscow State University), S. A. Nizhnikov (RUDN University), K. Shadmanov (Bukhara State Medical Institute named after Abu Ali ibn Sino), and others

April 8, 2022

10.00 – 12.00 Round table. Regional Digital Projects: Potential, Development Prospects and Fulfilment Risks (Venue 6.5)

Room
123

Moderator: **E. A. Kolesnik**, Candidate of Sciences (Economics), Associate Professor

Questions for discussion:

- Digitalization Tools in Territorial Planning and Design of Municipalities
- Potential and Prospects of Digital Transformation of Territorial Public Self-government
- Projects to Facilitate the Employment of People Nearing Retirement Age and Retirement-age People in the Digital Economy
- Projects as a Tool of the Quality of Human Resources Management in the Context of Digitalization
- Digital Projects on Human Capital Development in Rural Areas
- Developing the Forms of Corporate Social Responsibility in the Implementation of Digital Projects

The following people are invited to participate: A. V. Goryachev (Deputy Executive Director of the Council of Municipalities of the Chelyabinsk Region, Executive Director of the Association of Territorial Self-Governments of the Chelyabinsk Region), A. D. Akhrova (Tajik Technical University), E. V. Abilova (Chelyabinsk State University), K. S. Arutiunian (Ryazan State Radio Engineering University), E. G. Alpatskaya (Chelyabinsk State University), S. V. Grin (director of an individual entrepreneur's company), S. A. Golovikhin (Chelyabinsk State University), S. A. Kamshilov (Chelyabinsk State University), I. D. Kolmakova (Chelyabinsk State University), T. A. Korkina (Chelyabinsk State University), T. Yu. Lushnikova (Chelyabinsk State University), L. M. Mutaliev (Eurasian National University), V. V. Nordin (Kemerovo Technical University), and others

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| 10.00 – 13.00 | Student reports contest. Digital Business: Personae and Stories (Venue 6.6) | Room
215 |
| | Moderator: E. V. Maslennikova , Candidate of Sciences (Economics), Associate Professor | |
| 10.00 – 13.00 | Presentations contest. Student Views on the Professions of the Future (Venue 6.7) | Room
217, 218,
120 |
| | Presenter: E. N. Eliseeva , Candidate of Sciences (Pedagogy), Associate Professor | |
| 09.00 – 13.00 | Posters exhibition. Human Beings and the Digital World in the Focus of Changes (Venue 6.8) | Lobby |
| | Presenter: S. A. Yarusheva , Candidate of Sciences (Pedagogy), Associate Professor | |
| 12.00 – 13.00 | Master class. Can Chelyabinsk Become a World City? (Venue 6.9) | Room
123 |
| | Presenter: E. A. Kolesnik , Candidate of Sciences (Economics), Associate Professor | |
| 13.00 – 14.00 | Summarizing the results. Report by the venue supervisor (Venue 6.10) | Room
123 |
| | Supervisor: S. A. Golovikhin , Doctor of Sciences (Economics), Professor, Dean of the Management Faculty of Chelyabinsk State University | |